◰ Workflow

Say cheese to smoother workflows with Captura Workflow

No more chaos

End-to-end workflow & ecommerce
Are you juggling multiple platforms and struggling to keep things organized? Workflow automates your job stages from start to finish. You keep capturing those smiles; leave the admin to us.

Automate
your operations and create a smooth customer journey. Happy customer, happy studio!

Collaborate
with your team on unique custom templates.

Manage
everything from shopping cart visibility to seasonal promotions with a just a click. Everything you need in one place.

Increase
your engagement and sales with effective automated marketing campaigns. We're focused on your ROI.

You're in the driver's seat

Job management & organization
With Workflow's Organizations feature, you can easily manage jobs by school districts, leagues, or clients, and view everything from a single, intuitive dashboard. Clever right?

Smart shopping cart
With **80%** of orders coming from mobile, our mobile-first shopping cart makes buying easy, customizable, and optimized for a great experience. It's designed to highlight promotions and simplify the shopping journey.

Yearbook & pre-order integration
Workflow's Yearbook Selections tool helps you streamline post selection, reduce errors and save time during peak seasons.
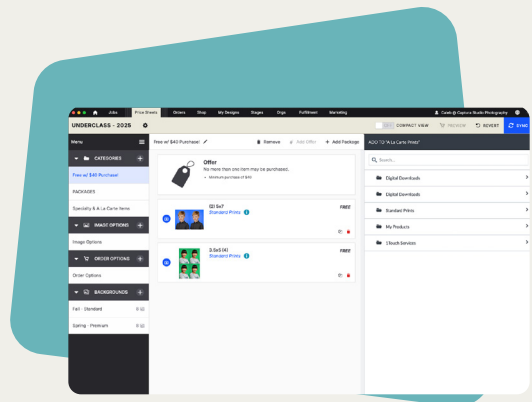
Real Revenue Growth

30% increase in revenue

Artona boosted their revenue by 30% using our marketing and workflow features, while DSP saw higher average order values and customer buy rates.

Contact sales@captura.io
Let's make your workflow work for you

You're in the driver's seat

Custom forms, pricing and receipts
Tailor forms, pricing sheets, and receipts to create a unique experience for your customers with custom graphics, notes and QR codes.

Speed up fulfillment
Sync jobs between Captura products, including Yearbooks, School Portal, and Product Designer, for faster order processing — keeping your workflow seamless and efficient.

Error prevention
We are all human after all! Let automation alleviate those pesky manual mistakes. Prevent data conflicts with real-time notifications and speed up image enhancement with bulk editing tools.

Drive sales with marketing
Boost your sales with Workflow's automated email and SMS campaigns. See higher engagement, larger order values, and increased revenue with custom automated emails and SMS campaigns. And don't miss out on recovering lost sales with abandoned cart reminders,

One price sheet, multiple fulfillment choices
You can seamlessly offer a bunch of in-house products alongside items from multiple labs - all within a single price sheet. This flexibility allows you to manage orders easily, whether you're using one lab or fulfilling some items yourself.

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Before After

Save time with the power of Enhance

Advanced editing
Need to polish up a batch of photos quickly? Workflow makes it simple to adjust lighting, drop out backgrounds, and enhance multiple images at once, saving you tons of time.

Easily add value by offering extras like blemish removal, teeth whitening, and retouching. **Parents love these add-ons**, and they're a great way to increase sales while speeding your editing process.

Flexible capture solutions for every workflow
We are all human after all! Let automation alleviate those pesky manual mistakes. Prevent data conflicts with real-time notifications and speed up image enhancement with bulk editing tools.

Let Workflow handle the heavy lifting

Sick of the admin scramble? Workflow will smooth out your operations so you can keep those cameras clicking. From automation to boosting revenue, we've got you covered.

David Locke
CFO, Upstate Images

"Workflow is the lifeblood of our business. Since adopting it, **we've doubled our schools from 142 to over 350,** all while streamlining our entire process."