Captura Champions Referral Program

Growth is better when it's shared

Through our referral program, partners who help grow the Captura community grow with us. If you know studios that would benefit from the Captura ecosystem, we'll reward you for making the introduction.

Why partner with Captura?

Captura is a connected ecosystem built specifically for high-volume photography studios. We help studios:

- Increase revenue
- Save time through automation
- Scale with confidence
- Strengthen school and parent relationships

When you introduce a studio that becomes part of the Captura community, you're helping them grow and we believe that growth should be shared.

Program benefits

Champion rewards:
Earn payouts for qualified new referrals and sales assists.

Visibility and recognition:
Opportunities to be featured in social announcements, webinars, case studies, and newsletter spotlights.

Captura Champion Badge:
Digital badge for your website, email signature, and social profiles.

Direct line to Captura:
Priority access to leadership.

Two ways to earn

New Studio Referral

Introduce a studio that is new to Captura and not currently in our sales process. Payout tiers are based on the revenue commitment in the signed contract:

- $1,000 payout for $1M+ annual revenue commitment
- $500 payout for under $1M annual revenue commitment

Assist Role

If a studio is already in conversation with Captura and you help influence, advocate, or re-engage the deal, you may qualify for an Assist bonus.

- $500 payout for $1M+ annual revenue commitment
- $250 payout for under $1M annual revenue commitment

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What qualifies?

To ensure fairness and transparency:

- Referral Partners must initiate a warm introduction between the studio and Captura Sales
- The studio must be net-new (not active in the past twelve months) for new referral payouts
- You must participate in at least one meeting during the active sales cycle
- The studio must successfully sign an annual agreement with Captura

We handle all tracking internally - you simply make the introduction and stay involved as a trusted partner.

What you can expect

- Clear communication throughout the sales process
- Timely updates on deal status
- Transparent payout structure
- A long-term growth partnership

Ready to get started?

Fill out the referral partner interest form to meet with Captura to review full program details and begin referring studios for payout.

Become a Referral Partner

Let's grow the Captura community, *and grow together.*

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This isn't just about commissions. It's about building a stronger community of studios together.

